

**1937 Cord 812 Supercharged Phaeton**  
**&**  
**1937 Cord 810 Supercharged Sportsman**

The graceful lines of the elegant Cord Phaeton were designed by Gordon Beuhrig, literally to be a “show stopper”. First introduced in the auto shows during the summer of 1936, the Cord was an instant success. This exquisite vehicle captured the media's attention and the imagination of history. In all, some 610 units of this exclusive automobile were built. At this time, in the history of the Cord, they were largely built by hand. Only 196 were equipped with super chargers.

Today these vehicles are produced at the Prototype Research & Development factory with the same meticulous attention to detail as at Cord Automobile Company. The frame is jig welded and all mechanical components are jig installed. This produces a full rolling chassis, which is then mated with a hand laminated, steel reinforced fiberglass body. The body has 12 coats of rubbed base clear to give a deep enduring finish. Specially selected rich leather touch material and the best of the Hartz convertible topping set off the vehicle interior while chromium plated bronze castings and stainless steel detail pieces complete the exterior.

From its inception, this vehicle has served an exclusive clientele. In the thirties it was the darling of the Hollywood set, to such actors as Clark Gable, Errol Flynn, and Al Jolson. Traditionally, Cords were owned by influential members of society such as doctors, business tycoons, and royalty. Today’s reproduction by Prototype Research & Development Ltd. preserves this tradition.

## 1937- 812 Cord Phaeton

Kit Price:	\$19,500.00 USD
Body Kit	\$14,500.00 USD

### Kit Components:

1	Heavy Fiberglass main body module	4	Hood side vent grille & mouldings
1	Fiberglass drivers' door	4	Hood side vent grille mesh
1	Fiberglass passengers' door	1	Three piece windshield castings
1	Fiberglass dash board	2	Upper windshield mouldings
1	Fiberglass left front fender	2	Outside door handles
1	Fiberglass right front fender	2	Outside escutcheon
1	Fiberglass left rear fender	2	Pre-formed rear fender stone shields
1	Fiberglass right rear fender	1	Grille core support
1	Fiberglass left hood panel lower	2	Original style door hinges
1	Fiberglass right hood panel lower	2	Lower chromed driving lights
1	Fiberglass transmission cover	2	Seal beam units and pots
1	Fiberglass convertible top door	2	Headlight retainers
1	Coffin nose hood	2	Taillights
1	Coffin nose grill panel	2	Convertible top door hinges
2	Front bumper face plates	4	Fender pipes
2	Rear bumper face plates	4	Stainless fender escutcheons
1	Front bumper back bar	1	Transmission cover medallion
1	Rear bumper back bar	6	Bumper center bars
2	CSA approved door latches	4	Bumper guards
2	CSA approved door strikers	2	¼ Window frames
		2	Door window frames

Both doors come with side crash control bars installed  
Body comes with a roll over cage installed

**Kit Options:**

- X- Member frame ready for front & rear cross members \$ 1,650.00
- Frame with front & rear cross members installed \$ 2,478.00
- Complete frame rolling with used suspension \$ 3,000.00
- Complete frame rolling with rebuilt suspension \$ 5,250.00

*Prices & Specifications are subject to change without notice.*

*F.O.B Campbellford, Ontario.*

*All prices are in USD funds*

01/01/2011

## 1937 Cord 812 Supercharged Phaeton

Turn Key Base Vehicle:      2 Passenger 812 Phaeton      \$96,500.00 USD

### Standard Equipment Includes:

- Automatic Transmission
- Power Steering
- Power Disc Brakes
- Full Instrumentation
- Heater and Defroster
- White Wall Tires
- Space Saver Tire

### Optional Equipment:

- Wide White Wall Radial Tires ..... \$ 2,100.00
- Brass Instrumentation ..... \$ 978.00
- Protective Car Cover ..... \$ 450.00
- Air Conditioning ..... \$ 4,800.00
- Stereo System ( Customers Choice ) ..... \* Additional Expense
- Electric Roll-up Windows..... \$2,300.00

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## 1937- 810 Cord Sportsman

Kit Price: \$19,500.00 USD  
Body Kit \$14,500.00 USD

### Kit Components:

1	Heavy Fiberglass main body module		
1	Fiberglass drivers' door	4	Hood side vent grille & mouldings
1	Fiberglass passengers' door	4	Hood side vent grille mesh
1	Fiberglass dash board	1	Three piece windshield castings
1	Fiberglass left front fender	2	Upper windshield mouldings
1	Fiberglass right front fender	2	Outside door handles
1	Fiberglass left rear fender	2	Outside escutcheon
1	Fiberglass right rear fender	2	Pre-formed rear fender stone shields
1	Fiberglass left hood panel lower	1	Grille core support
1	Fiberglass right hood panel lower	2	Original style door hinges
1	Fiberglass transmission cover	2	Lower chromed driving lights
1	Fiberglass convertible top door	2	Seal beam units and pots
1	Coffin nose hood	2	Headlight retainers
1	Coffin nose grill panel	2	Taillights
2	Front bumper face plates	2	Convertible top door hinges
2	Rear bumper face plates	4	Fender pipes
1	Front bumper back bar	4	Stainless fender escutcheons
1	Rear bumper back bar	1	Transmission cover medallion
2	CSA approved door latches	6	Bumper center bars
2	CSA approved door strikers	4	Bumper guards

Both doors come with side crash control bars installed  
Body comes with a roll over cage installed

## 1937 Cord 810 Supercharged Sportsman

Turn Key Base Vehicle:      4 Passenger 810 Sportsman      \$94,500.00 USD

### Standard Equipment Includes:

- Automatic Transmission
- Power Steering
- Power Disc Brakes
- Full Instrumentation
- Heater and Defroster
- White Wall Tires
- Space Saver Tire

### Optional Equipment:

- Wide White Wall Radial Tires ..... \$ 2,100.00
- Brass Instrumentation ..... \$ 978.00
- Protective Car Cover ..... \$ 450.00
- Air Conditioning ..... \$ 4,800.00
- Stereo System ( Customers Choice ) ..... \* Additional Expense
- Clip-on Hardtop..... \$ 4,560.00
- Electric Roll-up Windows..... \$ 2,300.00

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